

CALL FOR SELECTION OF INNOVATIVE TOURISM SME Stage 1

Annex I - Application Form Template



23 November, 2022

EU DigiTOUR High Growth Transformation Programme

INNOVATIVE TOURISM SME

EU DigiTOUR Call for Selection of Tourism SMEs Template Annex I - Application form

Legal Representative Full name:

Reference contact for this application full name, role in the company, email and telephone number:

Legal Name of the company:

Legal office (full address: street, region)

Country (EU MS listed)

Operating office (indicate full address: street, region):

Country (EU MS listed)

Vat Number:

Tax code:

Code of activity (NACE):



Type of organisation (Innovative Tourism SME, tourism startup):

Telephone number: _____

E-mail address:

Website:

Short description of activity (max length 500 characters, including spaces): _____

Description of the innovative solution proposed and of the digital technology used so far (AI, AR/VR, IoT, big data) (max 500 characters, including spaces):

<p>Did you attend the EU DigITOUR Transformation Academy?</p>	<p><input type="checkbox"/></p> <p>Yes</p> <p><input type="checkbox"/></p> <p>No</p>
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TRACK RECORD AND AMBITION.

General description of the company, your achievements, your actual innovative solution(s) to digitise the tourism industry sector.

Brief description of the company (max length 1.500 characters, including spaces):

Please describe your company's innovative solution.

(max length 1000 characters, including spaces):

PRODUCT TRL, and BRL

Please also elaborate on your business readiness and the technology readiness of your innovation proposed.

The minimum requested TRL level for participation in the EU DigiTOUR is TRL6. Please, choose the most relevant one and describe how you achieved this level:



TRL	Definition	Description	Your comments
6	System/sub-system model or prototype demonstration in a relevant environment	<i>Representative model or prototype system, which is well beyond that of TRL 5, is tested in a relevant environment. Represents a major step up in a technology's demonstrated readiness. Examples include testing a prototype in a high-fidelity laboratory environment or in a simulated operational environment.</i>	
7	System prototype demonstration in an operational environment	<i>Prototype near or at planned operational system. Represents a major step up from TRL 6 by requiring demonstration of an actual system prototype in an operational environment (e.g., in an aircraft, in a vehicle, or in space).</i>	
8	Actual system completed and qualified through test and demonstration	<i>Technology has been proven to work in its final form and under expected conditions. In almost all cases, this TRL represents the end of true system development. Examples include developmental test and evaluation (DT&E) of the system in its intended weapon system to determine if it meets design specification.</i>	



9	Actual system proven through successful mission operations	<i>Actual application of the technology in its final form and under mission conditions, such as those encountered in operational test and evaluation (OT&E). Examples include using the system under operational mission conditions.</i>	
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The minimum requested BRL level for participation in the EU DigITOUR is BL6. Please, choose the most relevant one and describe how you achieved this level:

BRL	Definition	Description	Your comments
6	Minimum Viable Product	<i>Business Readiness Level 6 can be characterised as: Having released an MVP</i>	
7	Feedback	<i>The feedback loop of features which are developed alongside early adopters and customers</i>	
8	Scale	<i>A product or service has been developed beyond an MVP stage</i>	
9	Fully Embedded business	<i>A business model or venture that is fully embedded in a market (or many markets)</i>	

Please describe your actual traction and financial forecast (3 years)

(max length 1.500 characters, including spaces):



TOP EU DigiTOUR Challenges your company can contribute to solve

Please select up to 3 CHALLENGES listed.

1. **Voice Search & Voice Control**
2. **Gamification of travel planning**
3. **Contactless Payments**
4. **Robots in Hotels & Restaurants**
5. **Virtual Reality**
6. **Mobile Check-In**
7. **Recognition Technology**
8. **Artificial Intelligence**
9. **Internet of Things (IoT)**
10. **Augmented Reality**
11. **Cybersecurity**
12. **Big Data**
13. **WiFi 6**
14. **NFT Marketing in Hospitality Industry**
15. **Wearables**

TEAM. Please introduce your company team, main roles covered, experience, seniority.

Please give us a specific focus on their skills, if any, in the domain of digital transformation, AI, AR/VR, IoT, big data, etc.

(max length 1.500 characters, including spaces):



ENVIRONMENTAL, SOCIAL AND ECONOMIC IMPACTS.

Please provide evidence from the quantitative and qualitative indicators around how your innovative solution could impact the tourism industry at environmental, social and economic level.

(max length 1.500 characters, including spaces):

Have you received any other funding from the other projects in the same Call (CULTOURDATA; SMARTER AOE; TOURISM 4.0; RESETTING; TOURBIT; DIGITOUR; TOURINN-ACT; EURO-EMOTUR):

Yes

No

*Please attach your Business Register extract provided by the Chamber of Commerce where **the NACE code** and the Company Structure is demonstrated.*



Legal Representative Signature*

(Scanned handwritten signature)*

Place and date



EU Digi TOUR



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