

Algebra University College

Pursuant to Article 77 of the Act on Scientific Activity and Higher Education (OG [123/03](#), [198/03](#), [105/04](#), [174/04](#), [02/07](#), [46/07](#), [45/09](#), [63/11](#), [94/13](#), [139/13](#), [101/14](#), [60/15](#), [131/17](#) and Article 69 of the Statute of Algebra University College, in accordance with the decisions of the Academic Council from 30 November 2020 and the Board of Trustee from 1 December 2020

announces the following

CALL

for admission to the three-year undergraduate professional study program

Digital Marketing

for full-time and part-time students

in the academic year of 2021/2022

ABOUT THE STUDY PROGRAM

Name: **undergraduate professional study program in Digital Marketing**

Title Acquired: **Bachelor of Digital Marketing** with the abbreviation **bacc.oec.**

The study program carries **180 ECTS** points.

ADMISSION REQUIREMENTS

Enrollment right: all **candidates who have completed** a four-year **high school** in the Republic of Croatia. Candidates who have completed high school outside the Republic of Croatia submit a Decision from the Education and Teacher Training Agency / Agency for Vocational Education and Training and Adult Education on the recognition of foreign educational qualifications. Applications for transfer from another study program can be submitted by students from related study programs.

Transfer students: Transfer students from other faculties are exempt from the entrance exam. The study program tuition fee can be reduced in proportion to the number of recognized ECTS points for the courses that the student had already passed as part of another study program, in accordance with the Decision on the Recognition of Exams and Certificates.

TEACHING:

Teaching takes place for 17 weeks within each of the two semesters lasting an average of 5 school hours per day or 22 to 24 school hours per week. The teaching dates and the schedule are determined by Algebra University College, with regard for the wishes of students and the economic feasibility.

Teaching dates:

- labs on weekdays in the period from 8:00 to 16:30 hours. Lectures in the same period or from 17:00 to 22:00 (full-time and part-time students can choose this time slot);
- two working days per week (e.g. Wednesday and Friday) from 17:00 to 22:00 hours, Saturdays between 08:00 and 20:15 hours (only part-time students can choose these time slots).

ADMISSIONS QUOTA

Algebra University College enrolls no more than **100** full-time and **20** part-time students in the academic year of 2021/2022.

ADMISSION PROCESS

The admission process shall take place by way of the following possible processes:

- A) admission for transfer students from other study programs
- B) admission by way of the entrance exam
- C) admission by way of recognizing the state graduation exam results.

A) ADMISSION FOR TRANSFER STUDENTS FROM OTHER STUDY PROGRAMS

This admission method can be chosen by future students who have completed at least four years of high school and who:

- are currently enrolled in another study program,
- withdrew from another study program,
- completed an undergraduate or graduate study program at another higher education institution.

The transfer of students from other professional or university study programs is enabled in accordance with the Act and Statute and in accordance with the ECTS points they have acquired. Transfer students are exempt from the entrance exam and for the purposes of application they only fill out the application form found on the higher education institution's website and pay the costs of the classification procedure. The **costs of the classification procedure** for transfer students amount to **HRK 300.00** and are to be deposited to the higher education institution's giro account.

The admission of transfer students is possible regardless of the entrance exam dates and admission deadlines up to 7 days before the beginning of the academic year or until the admission quotas are met. **Applications** for admission are submitted exclusively through the electronic application system found on the higher education institution's website.

B) ADMISSION BY WAY OF THE ENTRANCE EXAM

This admission method can be chosen by future students who:

- graduated from a vocational secondary school in the current academic year
- graduated in previous years and decided to take the entrance exam this year
- completed secondary education outside the Republic of Croatia
- completed their secondary education before 2010.

The admission process and entrance exams shall be scheduled as follows:

Spring admission period

1 December 2020 – 7 May 2021	Application submission period (electronic application by way of the website of the University College).
3 May 2021 – 7 May 2021	Algebra University College shall conduct free preparatory classes for the entrance exam in the field of mathematics for all interested candidates. Free preparatory classes are not mandatory and take place over 4 working days in one week in the afternoon hours.
8 May 2021	Entrance exam date.
10 May 2021	Public announcement of the entrance exam results .
10 May 2021 – 21 May 2021	Admissions.

Summer admission period	
22 May 2021 – 16 July 2021	Application submission period (electronic application by way of the website of the University College).
12 July 2021 – 16 July 2021	Algebra University College shall conduct free preparatory classes for the entrance exam in the field of mathematics for all interested candidates. Free preparatory classes are not mandatory and take place over 4 working days in one week in the afternoon hours.
17 July 2021	Entrance exam date.
19 July 2021	Public announcement of the entrance exam results .
19 July 2021 – 30 July 2021	Admissions.

Fall admission period	
31 July 2021 - 10 September 2021	Application submission period (electronic application by way of the website of the University College).
6 September 2021 – 10 September 2021	Algebra University College shall conduct free preparatory classes for the entrance exam in the field of mathematics for all interested candidates. Free preparatory classes are not mandatory and take place over 4 working days in one week in the afternoon hours.
11 September 2021	Entrance exam date.
13 September 2021	Public announcement of the entrance exam results .
13 September 2021 – 24 September 2021	Admissions.

C) ADMISSION BY WAY OF RECOGNIZING THE STATE GRADUATION EXAM RESULTS

This admission method can be chosen by future students who:

- completed a four-year vocational or grammar school in current academic year
- graduated in previous years and decided to take the state graduation exam this year.

Students are admitted in accordance with the prescribed deadlines and procedures of the state graduation exam in July 2021, and apply for study programs on the website of the **National IT System of Applications to Higher Education Institutions** (www.postani-student.hr).

The admission process during **the summer admission period** shall be scheduled as follows:

1 June 2021 – 25 June 2021	State graduation exam dates.
13 July 2021	The announcement of temporary admission ranking lists for individual study programs.
20 July 2021	The announcement of final admission ranking lists for individual study programs.
13 July 2021 – 30 July 2021	Admissions.

The admission process during **the fall admission period** shall be scheduled as follows:

18 August 2021 – 3 September 2021	State graduation exam dates.
8 September 2021	The announcement of temporary admission ranking lists individual study programs.
15 September 2021	The announcement of final admission ranking lists for individual study programs.
8 September 2021 - 24 September 2021	Admissions.

APPLICATIONS FOR ADMISSION

They are submitted exclusively by filling out the application form on the University College [website](#) and additionally by way of the website of the **National IT System of Applications to Higher Education Institutions** (www.postani-student.hr) for students who take the state graduation exams.

CLASSIFICATION PROCEDURE

A) The classification procedure within the **entrance exam** includes:

- scoring high school results
- written knowledge evaluation by way of objective tasks
- interview with the applicant*.

B) A maximum of 1000 points can be achieved in the classification procedure, as follows:

- high school results - a maximum of 400 points
- mathematics exam - a maximum of 250 points
- English proficiency exam – a maximum of 250 points
- interview with the applicant * - a maximum of 100 additional points.

The results of the classification procedure shall be published no later than 1 working day following the end of the procedure on the notice board of the higher education institution, i.e. on the official website. The **costs of the classification procedure** amount to **HRK 300.00** and are to be deposited to the higher education institution's giro account no later than 3 days prior to the entrance exam.

C) The classification procedure by way of the **state graduation exam** is scored as follows:

- high school results - a maximum of 400 points
- basic (B) level in mathematics - a maximum of 200 points
- basic (B) level English proficiency exam – a maximum of 200 points
- basic (B) level Croatian proficiency exam – a maximum of 100 points

- interview with the applicant * - a maximum of 100 additional points.

Algebra University College does not charge the costs of the classification procedure for future students who enroll based on the results of the state graduation exam.

*Important notice:

Each of the above-mentioned classification procedures includes an interview with the applicant, consisting of:

- **the assessment of information and motivation for the study program and special achievements (competitions, projects, etc.)**
- **assessment of functional abilities and skills required for the study program in accordance with the current List of Additional Functional Criteria for the Admission to the Study Program as published on the website of Algebra University College - which may be a factor for exclusion, i.e. a negative assessment represents the inability to enroll in the study program.**

TUITION FEE

The tuition fee and payment models are defined in the valid Decision on Reimbursement of Expenses, Tuition Fees and Services published at: https://www.algebra.hr/visoko-uciliste/wp-content/uploads/sites/2/2020/11/Odluka-o-naknadama-troskova-VUA_09.11.2020_final.pdf. Scholarships and financial grants shall be allocated in accordance with the call announced on the Algebra University College website: <https://www.algebra.hr/visoko-uciliste/upisi/financiranje-i-pogodnosti/>.

Annual tuition fee includes **60 ECTS** points.

The study program costs for one academic year (annual tuition fee) includes:

- teaching according to the curriculum,
- the use of teaching and computer equipment, software systems (e-learning system, knowledge testing system, survey system, digital student service system...) and the library with a sufficient number of all materials for each student,
- three exam registrations for each course at the study program (does not include a commission exam),
- teaching materials published by Algebra University College, available in print and/or digital form, which were not borrowed by students from the Algebra University College library,
- the use of official teaching materials published by technology companies needed to conduct labs and prepare for certification exams available through the Algebra University College library,
- one certification exam registration in accordance with the curriculum for acquiring certificates within the study program (depending on the sub-specialization and study program), the valid List of Available Certificates and the terms of accession, and in accordance with the published call for admission, or another adequate industry certificate introduced by global technology companies during the study program**,
- Microsoft MSDN software package and other materials provided under the agreements between Algebra University College and principals,
- active work with final year students through the Career Center in terms of their introduction to the economy,

- the possibility of using the sports hall in accordance with the schedule determined by Algebra University College,
- diploma and the diploma supplement,
- attending technological, expert and scientific conferences for students who, in accordance with the Book of Regulations on Rewards for Students, Teaching and Non-teaching Staff of Algebra University College, meet the requirements for participation without charge,
- the possibility of participating in international student exchange or internship programs with employers abroad with the financial support from the program for academic mobility of students, in accordance with the available number of places and the quality of the registered candidates or the results of the calls for participation.

** 1 registration for each of the required exams is included for the purpose of acquiring an international certificate for those students who meet the prerequisites for certification during teaching and midterms.

BEGINNING OF TEACHING

The teaching in the winter semester starts on **27 September 2021**.

ADDITIONAL INFORMATION

Interested candidates can obtain all information from the Admissions Office by sending an e-mail to: prijavni.ured@algebra.hr and / or by phone +385 (0) 1 2222-148. An inquiry regarding consultations can be sent by e-mail to: prijavni.ured@algebra.hr and / or by phone: +385 (0) 1 2222-148 (Admissions Office) or +385 (0) 1 2222-182 (Student Office).

CLASS: 602-04/20-01/35

FILE NO: 251-321-20-02-03

In Zagreb, 1 December 2020

President of the Board of Trustees
Algebra University College
Hrvoje Josip Balen, M.Eng.