

Das Bot

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DAS BOOT. KENNEDY

MEGAMIX

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The **need?**

At this moment Algebra University College has more than 1300 active students.

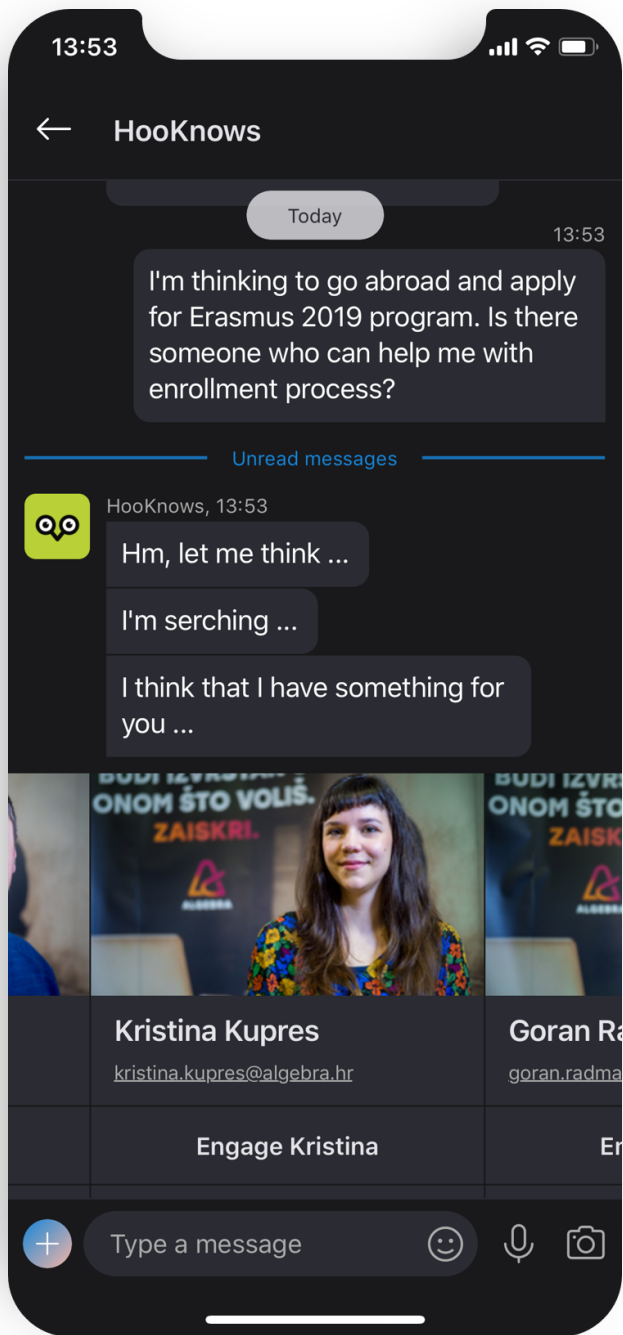
Increasing number of students causes increased impact on Student Service Office.

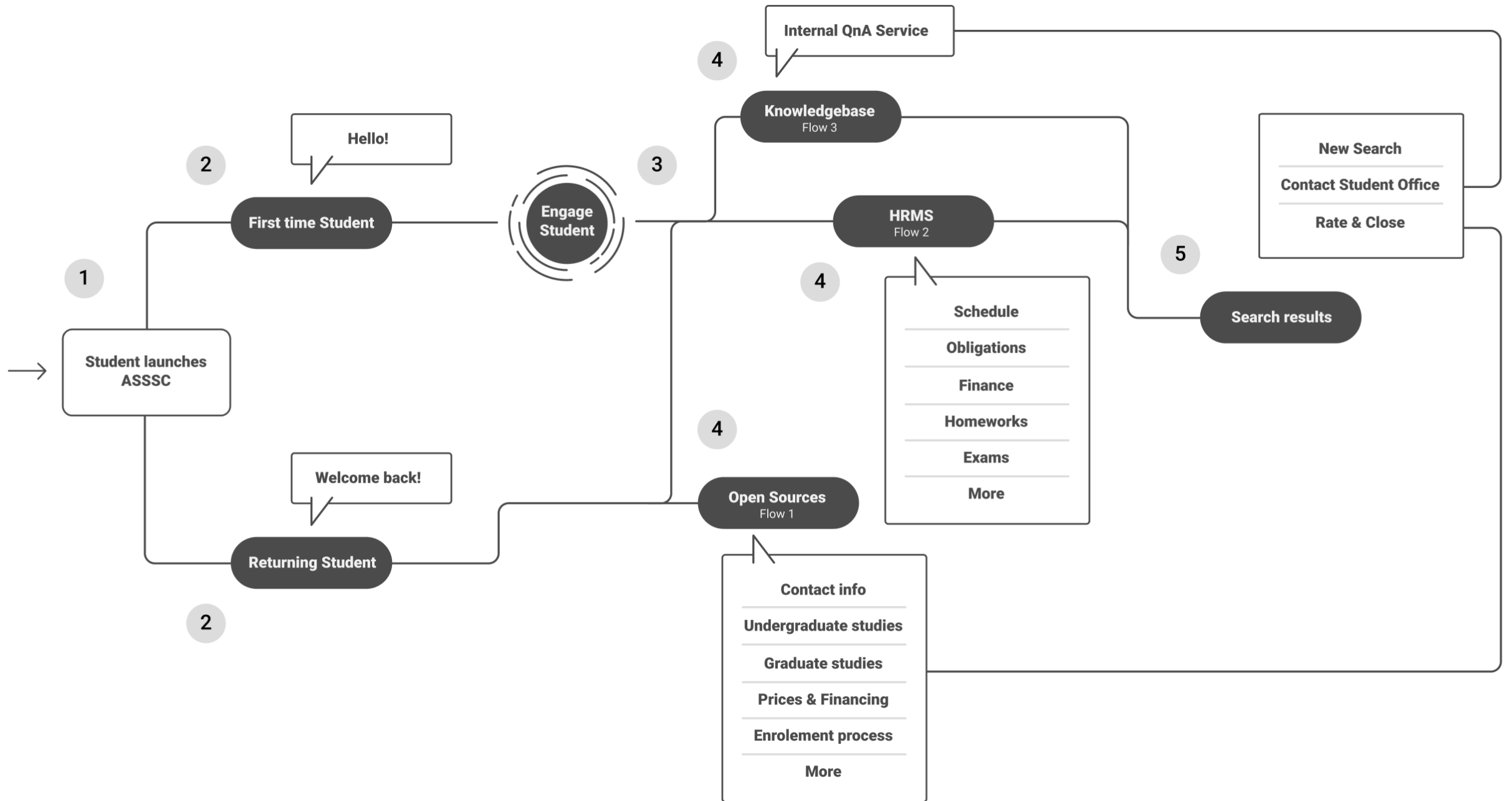
Answers to 90% of top 10 student issues and requests can be found in open sources like Algebra University Web page, Algebra social networks channels like Facebook and Instagram or somewhere all over the intranet.

The **solution!**



Student Support Service Chatbot



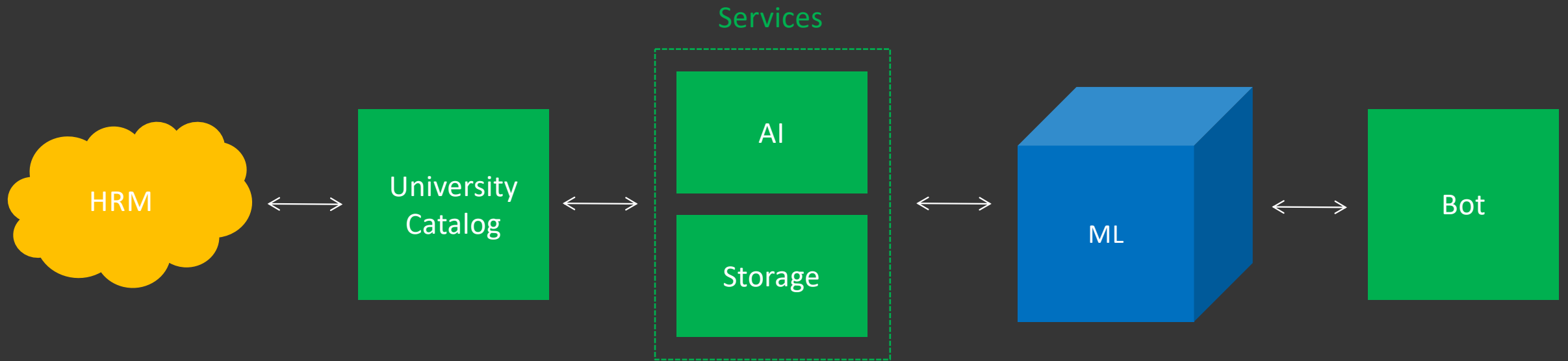




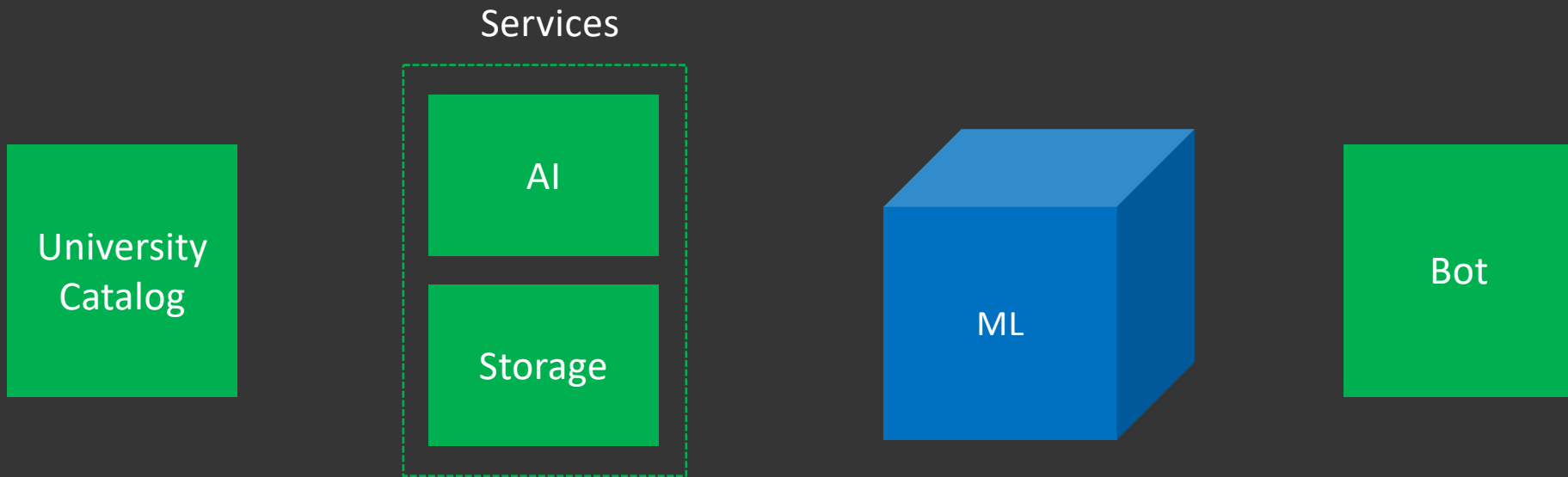
Building a Bot is easy

Building an intelligent one is hard

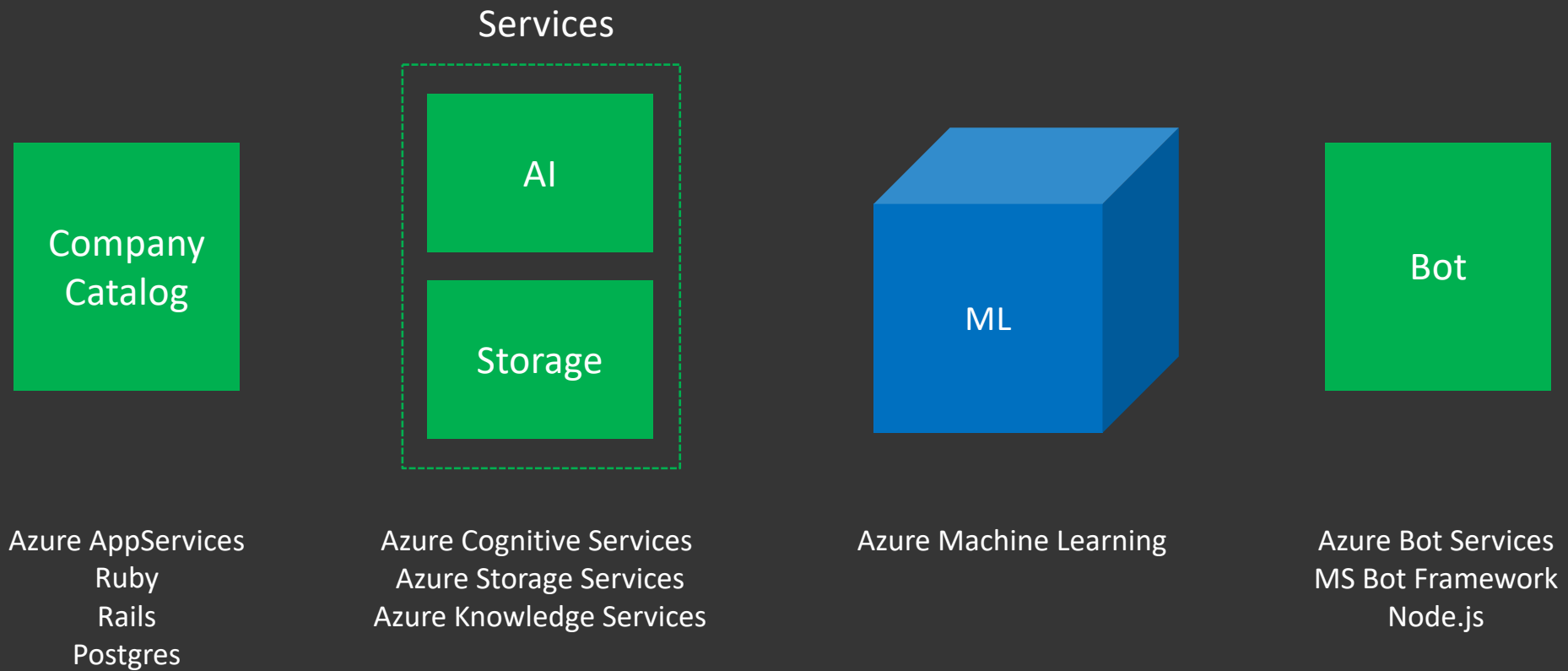
IT Solution



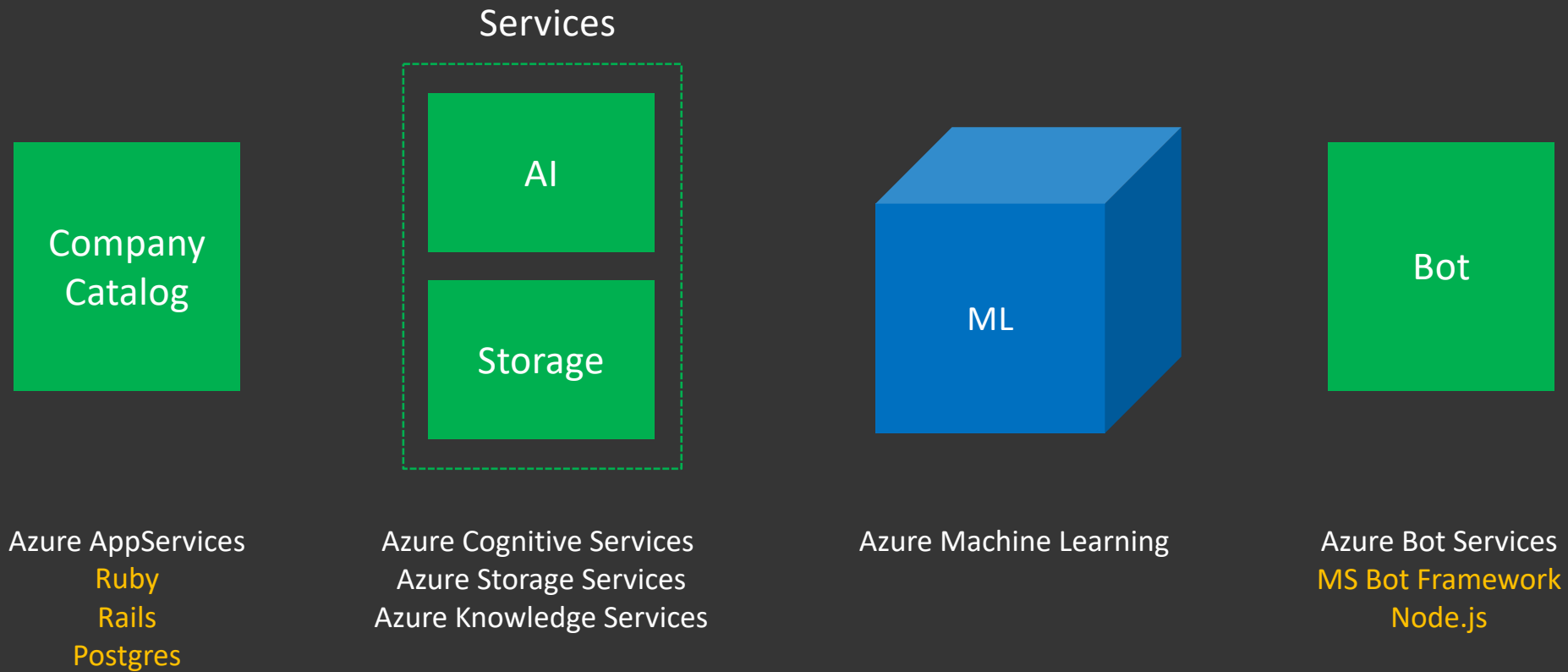
Technology Stack



Technology Stack



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Language Understanding

Language Understanding Intelligent Service adds conversational intelligence to your bots



QnA Maker

Go from FAQ to Bot in minutes with no coding required



Text Analytics API

Easily evaluate sentiment and topics to understand what users want



Bing Spell Check

Detect and correct spelling mistakes in your app



Bing Speech API

Convert speech to text and back again to understand user intent



Bing Web Search API

Get enhanced search details from billions of web documents



Language Understanding

Language Understanding Intelligent Service adds conversational intelligence to your bots



QnA Maker

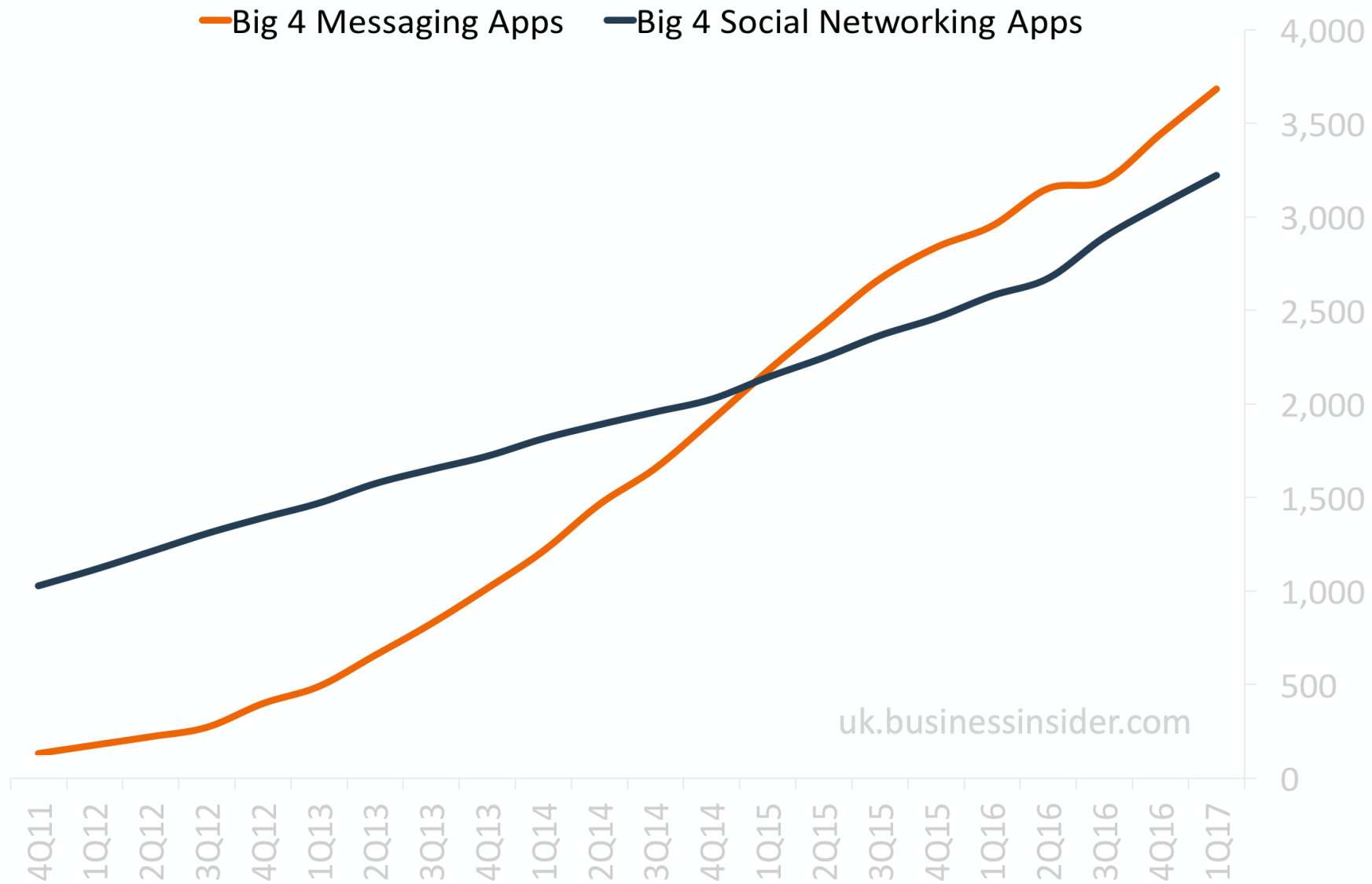
Go from FAQ to Bot in minutes with no coding required



Text Analytics API

Easily evaluate sentiment and topics to understand what users want

Why conversational interfaces?



Combined user base of the top four chat apps (WhatsApp, Messenger, WeChat, Viber) is larger than the combined user base of the top four social networks (Facebook, Instagram, Twitter, LinkedIn).

The majority of their users are young, an extremely important demographic for brands, advertisers and publishers.

uk.businessinsider.com

Chat apps have higher retention and usage rates than most mobile apps.

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